

Foreign Language Book Service (FBS)

Individual Solution - Swiss wide Distribution

- 260 publishers
- 3,5 Mio. titles in our data base
- 45'000 titles on stock
- wide range of marketing activities

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Buchzentrum AG (BZ), founded in 1882, is today's market leading wholesaler in Switzerland. It belongs to 80% to a Swiss cooperative and 20% to Georg Lingenbrink GmbH in Hamburg.

Our Customers in Switzerland

- over 900 booksellers with branches, stationer's and department stores
- over 1'400 kiosks and petrol stations
- 16'000 additional bookselling points

Foreign Language Book Service

A specific Business Unit, the Foreign Language Book Service (FBS) organises everything from buying the books from different publishers to selling the books to our customers.

Titles of the most common foreign languages are here in Hägendorf on stock:

- English
- French, Italian, Spanish, Russian

BZ Data Base – your Link to the Swiss Book Market

This is your instrument to get in touch with our customers: all our titles are available in our customers' inhouse systems as well as on their websites.

The Foreign Language Book Service offers a wide range of services in both trade and ELT (English Language Teaching).

English Language Teaching (ELT)

In this heavily growing area we offer popular titles of all common ELT publishers. Frequently we send out the latest ELT catalogues and our team is pleased to support our customers.

English Books on the Website

On our website www.buchzentrum.ch there is a lot of useful information around the English book like bestseller lists, specific topic lists and the popular new titles lists.

Our wide Range of Marketing Activities

- English Newsletter
- All titles are in our data base, visible for our customers who are able to order online
- Distribution of all kind of promotion material
- Different marketing activities such as standing orders, 'Just the best' catalogues and others more.

If you are interested in supplying your books in Switzerland please contact us.

